

Visual Communication & **Brand Strategy**

Shagun Singhal

I am a communication designer and brand strategist, relentlessly pursuing perfection and continuous growth. My ability to quickly adapt, coupled with a receptive attitude towards constructive criticism, defines my commitment to excellence. Fueled by my passion for experimentation, meticulous attention to detail, and a profound understanding of market trends, I am driven to craft aesthetic solutions to complex problems. I am actively seeking enriching work experiences with a creative company, where I can bring my expertise and enthusiasm to a dynamic team. My motivation thrives on the thrill of creating compelling outcomes, and my love for coffee sustains my creative energy. With an unwavering belief in the power of design, I am eager to embrace new challenges and contribute meaningfully to projects.

Education:

National Institute of Fashion Technology, Mumbai | M.Des|

Design & Brand Strategy



Unitedworld Institute of Design, Ahmedabad | B.Des |

Visual Communication Design





Sacred Heart Sr. Sec. School, Chandigarh (CBSE)





Experience:



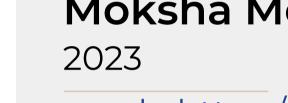




TATA TRENT: Westside

2024, Graduation Project Communication Design and Brand Strategy





web: https://www.moksha.in Design & Strategy (Internship)



Ecompapi

2023

web: https://ecompapi.com.au Design & Strategy (Part Time)



Moksha Media Group



The Social Fixx

2022

web: https://www.instagram.com/thesocial.fixx/ Graphic Designer (Full-Time)



Uncle Jack's

2021

web: https://unclejacksindia.com

Graphic Designer, Community Manager (Full-Time)



FatCat Media Pvt Ltd

2021

2020

web: https://www.fatcatmedia.in Graphic Designer (Full-Time)

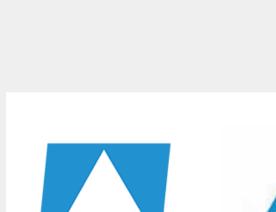


SoukMedia | Upcoming

2021

web: https://www.soukmedia.co/ https://upcoming.buzz/

> Graphic Designer (Internship & Freelance)



NEWBASE ASIA

web: https://www.newbase.asia/ https://www.altruistindia.com/ Graphic Designer,

Social Media/Digital Marketeer



Scribbles

Chandigarh, 2020

web: https://scribbles.in/

Graphic Designer, Social Media Manager (Internship)



NEWBASE

Partners Advertising Agency

Chandigarh, 2019

(Internship)

web: http://www.partnersindia.com/ Graphic Designer, SocialMedia Manager (Internship)



Photography Assistance Photography & Styling



Training Programme

(1 week: Newspaper) The Tribune, Chandigarh

web: https://www.tribuneindia.com



Languages:

English Hindi

Punjabi German Deutsch (Basic)

Co Founder:

The Bigger Half An Education Magazine www.thebiggerhalf.in Chandigarh

Adobe Illustrator

Software Skills:

- Adobe Photoshop
- Adobe InDesign · Adobe Premiere Pro
- Adobe After Effects
- Adobe XD/Figma
- Microsoft Office

CONTACT





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