



Visual Communication & Brand Strategy

Shagun Singhal













I am a communication designer and brand strategist, relentlessly pursuing perfection and continuous growth. My ability to quickly adapt, coupled with a receptive attitude towards constructive criticism, defines my commitment to excellence. Fueled by my passion for experimentation, meticulous attention to detail, and a profound understanding of market trends, I am driven to craft aesthetic solutions to complex problems. I am actively seeking enriching work experiences with a creative company, where I can bring my expertise and enthusiasm to a dynamic team. My motivation thrives on the thrill of creating compelling outcomes, and my love for coffee sustains my creative energy. With an unwavering belief in the power of design, I am eager to embrace new challenges and contribute meaningfully to projects.

Education:

<p>National Institute of Fashion Technology, Mumbai M.Des Design & Brand Strategy</p> <p>2022-2024</p> 	<p>Unitedworld Institute of Design, Ahmedabad B.Des Visual Communication Design</p> <p>2017-2021</p>  	<p>Sacred Heart Sr. Sec. School, Chandigarh (CBSE)</p> <p>2003-2015 2015-2017</p> 
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Experience:



	<p>TATA TRENT: Westside 2024, Graduation Project Communication Design and Brand Strategy</p>		<p>Ecompapi 2023 web: https://ecompapi.com.au Design & Strategy (Part Time)</p>
	<p>Moksha Media Group 2023 web: https://www.moksha.in Design & Strategy (Internship)</p>		<p>The Social Fixx 2022 web: https://www.instagram.com/thesocial.fixx/ Graphic Designer (Full-Time)</p>
	<p>Uncle Jack's 2021 web: https://unclejacksindia.com Graphic Designer, Community Manager (Full-Time)</p>		<p>FatCat Media Pvt Ltd 2021 web: https://www.fatcatmedia.in Graphic Designer (Full-Time)</p>
	<p>SoukMedia Upcoming 2021 web: https://www.soukmedia.co/ https://upcoming.buzz/ Graphic Designer (Internship & Freelance)</p>		<p>NEWBASE ASIA 2020 web: https://www.newbase.asia/ https://www.altruistindia.com/ Graphic Designer, Social Media/Digital Marketeer (Internship)</p>
	<p>Scribbles Chandigarh, 2020 web: https://scribbles.in/ Graphic Designer, Social Media Manager (Internship)</p>		<p>Partners Advertising Agency Chandigarh, 2019 web: http://www.partnersindia.com/ Graphic Designer, SocialMedia Manager (Internship)</p>
	<p>Photography Assistance Photography & Styling</p>		<p>Training Programme (1 week: Newspaper) The Tribune, Chandigarh web: https://www.tribuneindia.com</p>



Software Skills:

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere Pro
- Adobe After Effects
- Adobe XD/Figma
- Microsoft Office

Languages:

- English
- Hindi
- Punjabi
- German Deutsch (Basic)

Co Founder:

The Bigger Half
An Education Magazine
www.thebiggerhalf.in
Chandigarh

CONTACT



📍 Chandigarh | Mumbai | Delhi , INDIA

📞 9878711555

✉ shagun.singhal20@gmail.com

🌐 www.shagunsinghal.com

📄 <https://www.behance.net/shagunsinghal>



Think the design. Design the thinking